



10th Annual Laps for Literacy 5K Run/Walk
 Saturday, September 8, 2018
Sponsorship Agreement Form

Yes! We would like to support the Kenosha Literacy Council's 2018 Laps for Literacy with the following:

Presenting Sponsor—\$2,500

- Exclusive logo on event t-shirt & bag
- Premium listing on all advertising materials including posters
- Organization banner displayed at event start/finish line (must be provided by your organization)
- Opportunity to assist in starting the race
- Opportunity to assist in the medal ceremony
- 10x10 booth space at event (tent must be provided by your organization)
- Prominent logo placement on Course Map
- Logo & link to corporate website on event website
- Acknowledgement across KLC social media
- 2 complimentary signs along 5K course
- 5 complimentary individual registrations
- Opportunity to distribute promotional items in race bags
- Signage at the water station
- Verbal acknowledgement on race day

LETTER & COURSE MAP SPONSOR—\$100

- Logo & company info placed on one "A-Z" letter sign along the 5K course with your company logo. Your logo and company info will also be included on the course map poster.

My choices for letters are:

_____ (1st)

_____ (2nd)

_____ (3rd)

Total amount enclosed \$ _____ **OR** Please send an invoice for \$ _____

Donations are tax deductible. Make checks payable to the Kenosha Literacy Council. Please complete this form and mail with check to: **Kenosha Literacy Council, 2419 63rd Street, Kenosha, WI 53143.** For more information, please contact KLC staff at (262) 654-7323 or email us at cheryl@kenoshalit.org.

Business/Agency _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone Number _____ Email Address _____

The Kenosha Literacy Council is a 501(c)(3) and donations are tax deductible. Our tax ID is 39-1601969. 100% of the proceeds support the English literacy programs of the Council. Visit kenoshalit.org to learn more about the Kenosha Literacy Council and its life-changing education programs. *Thank you!*