



9th Annual Laps for Literacy 5K Run/Walk
Saturday, August 5, 2017
Navy Memorial Park—Downtown Kenosha

Sponsorship Agreement Form

Yes! We would like to support the Kenosha Literacy Council's 2017 Laps for Literacy with the following:

□ **PLATINUM—\$1,000**

- Prominent placement of logo on t-shirt
- Prominent placement on all online and printed and promotional materials
- Prominent logo placement on Goody Bag and Course Map
- Logo & link to corporate website on event website
- Organization banner displayed at event start/finish line (must be provided by your organization)
- 2 complimentary signs along 5K course and map poster (Your logo will be placed on two "A-Z" letter signs of your choice along the course)
- 6 complimentary individual registrations
- Opportunity to hand out promotional items in goody bag
- Multiple social media posts

□ **GOLD—\$750**

- Placement of logo on t-shirt
- Logo placement on all online and printed and promotional materials
- Logo placement on Goody Bag and Course Map
- Logo & link to corporate website on event website
- 1 complimentary sign 1 along 5K course and map poster (Your logo will be placed on one "A-Z" letter sign of your choice along the course)
- 4 complimentary individual registrations
- Opportunity to hand out promotional items in goody bag
- Promotion via social media posts

□ **SILVER—\$500**

- Placement of logo on t-shirt
- Logo placement on promotional materials
- Logo & link to corporate website on event website
- 1 complimentary sign 1 along 5K course and map poster (Your logo will be placed on one "A-Z" letter sign of your choice along the course)
- 2 complimentary individual registrations
- Opportunity to hand out promotional items in goody bag
- Promotion via social media posts

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BRONZE—\$250

- Logo placement on promotional materials
- Logo & link to corporate website on event website
- 2 complimentary individual registrations
- Opportunity to hand out promotional items in goody bag
- Promotion via social media posts

LETTER & COURSE MAP SPONSOR—\$100

- Logo & company info placed on one “A-Z” letter sign along the 5K course with your company logo. Your logo and company info will also be included on the course map poster.

My choices for letters are:

_____ (1st) _____ (2nd) _____ (3rd)

Total amount enclosed \$ _____ **OR** Please send an invoice for \$ _____

Donations are tax deductible. Make checks payable to the Kenosha Literacy Council. Please complete this form and mail with check to: **Kenosha Literacy Council, 2419 – 63rd Street, Kenosha, WI 53143.** For more information, please contact KLC staff at (262) 654-7323 or email us at cheryl@kenoshalit.org.

Business/Agency _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone Number _____ Email Address _____

The Kenosha Literacy Council is a 501(c)(3) and donations are tax deductible. Our tax ID is 39-1601969. 100% of the proceeds support the English literacy programs of the Council. Visit kenoshalit.org to learn more about the Kenosha Literacy Council and its life-changing education programs. *Thank you!*



5K Run/Walk